BUSINESS DEVELOPMENT ASSOCIATE INTERN

Job Ref. No: #JDMPR1190

2024 - 2025

- **Company Name** : Moris Media LLC
- **Designation** : Business Development Associate Intern
- **Job Type** : Full Time
- **Industry** : Software Development
- **Department** : Sales & Marketing Department
- **Work Model** : Remote
- **Salary** : NOT

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is an innovative technology company dedicated to transforming the way people manage their time. Our flagship product, moCal, is a revolutionary 7-in-1 time management and CRM solution designed to empower businesses, teams, and individuals worldwide. We're launching moCal in 90+ countries, creating a global impact in the productivity software space.

Job Summary

As a Business Development Associate Intern, you'll gain hands-on experience promoting our cutting-edge SaaS product to a diverse range of potential customers. This is an excellent opportunity for fresh graduates or final-year students to dive into the world of technology sales, marketing, and lead generation.

Primary Responsibilities

- **Market Research:** Identify and analyze target industries and potential clients for moCal's solutions.
- **Lead Generation:** Proactively source and qualify leads through online research, networking, and various outreach strategies.
- **Outreach & Communication:** Craft compelling emails, social media messages, and other marketing materials to engage potential customers.
- **Product Demonstrations:** Assist with showcasing moCal's features and benefits through virtual presentations.
- **Sales Support:** Collaborate with the sales team, providing lead qualification and administrative support as needed.
- **Performance Tracking:** Monitor campaign results and contribute to lead generation reports.

Required Skills

- **Strong Communication:** Excellent written and verbal communication skills.
- **Research Savvy:** Ability to gather information and identify market opportunities.
- **Self-Motivated:** Driven, proactive, and able to work independently in a remote setting.
- **Quick Learner:** Eager to learn about SaaS products, sales processes, and CRM tools.
- **Passion for Technology:** Interest in productivity solutions and solving business challenges.

Qualifications & Experience

- Recent college graduate or final-year student in Business, Marketing, Communications, or a related field.
- Basic understanding of sales and marketing principles.
- Proficient in Microsoft Office or Google Suite.

Experience

- Previous internship or relevant coursework is a plus, but not required.

Benefits of this Internship

- **Real-World Experience:** Gain practical skills in a dynamic tech company.
- **Global Exposure:** Work on a product with a worldwide launch.
- **Potential for Full-Time Employment:** High performers may be considered for permanent positions within Moris Media.
- **Incentive-Based Compensation:** Earn performance-based incentives during your internship.
- **Mentorship & Development:** Receive guidance and support from experienced professionals.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

Career Opportunities Across Borders

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