SENIOR
MOTION DESIGNER

Job Ref. No: #JDMPR2306

2024 - 2025

- **Company Name** : Moris Media LLC
- **Designation** : Senior Motion Designer
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : Design & Art Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is currently hiring for **Senior Motion Designer** in Mexico; this job may require you. We are seeking a highly skilled Senior Motion Designer to join our dynamic team. In this role, you will bring extensive expertise in interactive, video, and motion graphics design, leveraging 3-10 years of experience to drive our creative projects. The ideal candidate will possess a deep understanding of the end-to-end motion design and video production process, including VFX, live action integration, camera tracking, and 3D compositing.

As a Senior Motion Designer, you will be pivotal in crafting visually compelling content that aligns with our clients' brands and objectives. Your role will involve collaborating closely with the production team to ensure projects are completed on time and to the highest standards. Your strong creative visualization skills will be crucial in producing unique and innovative work that stands out in the competitive market.

You will need to stay abreast of current trends and continuously integrate cutting-edge techniques and tools into your designs. Your ability to manage multiple projects, maintain meticulous attention to detail, and solve creative challenges effectively will be essential for success in this role. The position offers a full-time commitment with a hybrid work environment, providing both flexibility and productivity in your work routine.

If you are a detail-focused, organized, and creative problem solver with a passion for motion design and video production, we encourage you to apply. Your contributions will play a significant role in shaping the visual impact of our creative advertising campaigns and enhancing our clients' brand presence.

Primary Responsibilities

As a **Senior Motion Designer** at Moris Media, my core responsibility is to actively engage with clients and serve as a key consultant throughout the design process. This involves:

Expert Technical Execution: Ensure meticulous execution of motion design projects with a keen eye for detail, organizational prowess, and creative problem-solving skills. Navigate the entire Motion Design and Video Production process with a clear understanding from conceptualization to final completion.

Technical Proficiency: Demonstrate a comprehensive understanding of industry processes and workflows, including but not limited to VFX, live-action integration, camera and object tracking, rotoscoping, and 3D compositing. Leverage your experience in animating computer and/or mobile UI to enhance the visual appeal of our projects.

3D Rendering and Compositing: Utilize your expertise in compositing 3D render passes, with a preference for experience in consumer electronics. Ensure a seamless integration of visual elements to produce high-quality, visually striking motion designs that meet and exceed client expectations.

Software Mastery: Showcase a strong command of industry-standard tools such as After Effects and Adobe Creative Suite's latest releases. Bonus points for proficiency in Cinema 4D. Your adeptness with these tools will be instrumental in crafting compelling and innovative motion design solutions.

Plugin Integration: Demonstrate a deep understanding of relevant plugins, staying abreast of the latest

developments in the field. Integrate these plugins effectively into the workflow to enhance the quality and efficiency of motion design projects.

Client Needs Assessment: Conduct thorough consultations with clients to understand their brand identity, messaging objectives, and desired visual aesthetics.

Creative Brief Interpretation: Translate client briefs into actionable creative concepts, ensuring alignment with the client's vision and goals.

Storyboard Presentation: Develop and present detailed storyboards and design concepts to clients, effectively communicating how motion design will enhance their brand message.

Feedback Integration: Actively solicit and incorporate client feedback at various stages of the design process, fostering a collaborative and iterative approach to project development.

Educational Support: Provide clients with insights into the impact of motion design on brand engagement and sales, acting as an educational resource to enhance their understanding of the creative process.

Solution-Oriented Communication: Effectively communicate design decisions and rationale to clients, offering solutions that address their concerns or challenges.

Timeline Management: Collaborate with the project management team to set realistic timelines for client deliverables, ensuring that deadlines are met without compromising quality.

Upsell Opportunities: Identify opportunities to enhance client projects through additional motion design services, contributing to upselling and client satisfaction.

This pivotal role not only requires expertise in motion design but also demands strong interpersonal and communication skills to establish and maintain positive client relationships. The Senior Motion Designer serves as a bridge between creative vision and client expectations, ensuring that Moris Media delivers impactful and tailored motion design solutions that elevate our **client's brands.**

Required Skills

Primary Skills and Experience Required for Senior Motion Designer at Moris Media:

- **Extensive Experience:** 3-10 years of experience in motion design, video production, and interactive graphics.
- **Creative Visualization:** Strong ability to generate original ideas and translate them into compelling motion graphics and video content.
- **Technical Proficiency:** Advanced skills in motion design software, including Adobe After Effects, Premiere Pro, and other relevant tools for VFX, camera tracking, and 3D compositing.
- **Detail-Oriented:** Meticulous attention to detail in design elements, ensuring high-quality and polished outputs.
- **Adaptability:** Ability to work with various styles and mediums, incorporating current trends into designs.
- **Strong Communication Skills:** Effective in articulating ideas and collaborating with clients and production teams to align on project goals and requirements.

- **Brand Understanding:** Knowledgeable in creating and maintaining consistent brand identities across different media.
- **Project Management:** Experience in managing multiple projects, meeting deadlines, and handling client expectations efficiently.
- **User-Centric Design:** Focused on designing with the end-user in mind, enhancing overall user experience through motion graphics.
- **Innovative Thinking:** Skilled in creative problem-solving and finding innovative solutions to design challenges.
- **Cross-Disciplinary Knowledge:** Familiar with various design disciplines such as typography, illustration, and branding to create integrated design solutions.
- **Travel Flexibility:** Open to traveling as required for client meetings or project-related needs.
- **Current Trends Awareness:** Up-to-date with industry trends and emerging technologies in motion design and video production.
- **Creative Problem-Solving:** Ability to approach design problems from multiple angles and deliver effective, creative solutions.
- **Organizational Skills:** Highly organized, with the capability to handle complex workflows and coordinate effectively with team members.

Qualifications & Experience

Qualifications Required for Senior Motion Designer at Moris Media:

- **Educational Qualification:** Bachelor's degree in Graphic Design, Animation, or a related field is essential, providing the theoretical and practical knowledge necessary for the role.
- **Professional Experience:** A minimum of 3 to 10 years of proven experience in motion design, with a comprehensive portfolio demonstrating high-quality motion graphics, animations, and visual effects across various styles and industries.
- **Technical Proficiency:** Mastery of industry-standard motion design software such as Adobe After Effects, Premiere Pro, Cinema 4D, and other relevant tools is crucial for effectively executing creative visions.
- **Creativity and Design Aesthetics:** Exceptional creativity with a keen eye for design aesthetics, capable of translating conceptual ideas into visually compelling narratives.
- **Communication Skills:** Strong written and verbal communication skills are required for effective collaboration with cross-functional teams and clients, as well as for articulating creative concepts and incorporating feedback.
- **Time Management and Organization:** Excellent organizational and time-management skills are necessary for handling multiple projects simultaneously, prioritizing tasks, and meeting deadlines.

- **Understanding of Branding and Marketing:** A strong understanding of branding and marketing principles to align creative work with clients' broader goals and strategies, contributing to brand building and marketing campaigns.

- **Continuous Learning and Industry Awareness:** Commitment to staying updated with industry trends and emerging technologies in motion design, actively seeking opportunities for professional development.

Technical Specifications:

- **Device:** High-performance laptop or desktop with upgraded configurations required for handling demanding motion design tasks.
- **Internet:** High-speed broadband internet connection necessary for seamless navigation and collaboration.
- **Work Environment:** A dedicated workspace, either physical or virtual, conducive to focused work and free from distractions.

Salary:

- Salary is negotiable based on overall profile, experience, personality, and skills.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

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