

UI/UX DESIGNER

Job Ref. No: #JDMPR1248

2024 - 2025



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Ui/Ux Designer
- ▶ Job Type : Full Time
- ▶ Industry : Software Development
- ▶ Department : IT/ Art & Design Department
- ▶ Work Model : Remote
- ▶ Salary : ₹ 40,000 - ₹ 90,000



About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is searching for a talented **UI/UX Designer** to shape the digital experiences for our innovative moCal brand. This role is crucial in crafting intuitive, user-centered interfaces that embody moCal's mission and resonate with its target audience. If you have a passion for blending beautiful design with seamless functionality, we want to hear from you!

Primary Responsibilities

- Conduct user research and analysis to deeply understand moCal's target users and their needs.
- Create user personas, journey maps, and other UX deliverables to guide the design process.
- Design visually appealing and highly functional user interfaces for moCal's web and/or mobile platforms.
- Develop wireframes, mockups, and interactive prototypes to illustrate design concepts and user flows.
- Collaborate with developers to ensure the technical feasibility and successful implementation of designs.
- Participate in usability testing, gather user feedback, and iteratively improve designs.
- Maintain consistency with moCal's brand guidelines and overall visual style.
- Stay current on UI/UX design trends, best practices, and emerging technologies.
- Work effectively within cross-functional teams, including marketing and product development.
- Advocate for user-centered design principles throughout the development process.

Required Skills

- Strong proficiency in UI/UX design tools (e.g., Figma, Adobe XD, Sketch, InVision)
- Solid understanding of user-centered design principles and methodologies.
- Excellent visual design skills with a keen eye for layout, typography, and color theory.
- Ability to create wireframes, mockups, and prototypes of varying fidelity.
- Experience designing for web and/or mobile applications.
- Strong problem-solving and critical thinking skills.
- Effective communication and collaboration abilities.
- Basic understanding of HTML, CSS, and JavaScript is a plus.
- Passion for creating intuitive and delightful user experiences.
- Self-motivated and adaptable to evolving requirements.

Qualifications & Experience

- Bachelor's degree in Design, Human-Computer Interaction (HCI), or a related field.
- 1-3 years of proven experience in UI/UX design.
- A strong portfolio showcasing your design process and successful projects, ideally with a focus relevant to moCal's domain (e.g., wellness, lifestyle, technology).

Experience

- Minimum of 1-3 years of experience in UI/UX design roles

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.



APPLY ONLINE HERE

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INDIA

Moris Media Private Limited

HR DEPARTMENT

✉ hr@morismedia.in



USA

Moris Media LLC

HR DEPARTMENT

✉ hr@morismedia.com



UAE

Moris Media LLC

HR DEPARTMENT

✉ hr@morismedia.ae



SAUDI ARAB

Moris Media LLC

HR DEPARTMENT

✉ hr@morismedia.com