

POLITICAL REGIONAL COORDINATOR

Job Ref. No: #JDMPR3480

2025 - 2026



- ▶ Company Name : Moris Media Private Limited
- ▶ Designation : Political Regional Coordinator
- ▶ Job Type : Full Time
- ▶ Industry : Public Relations and Communications Services
- ▶ Department : Political Operations & Coordination Department
- ▶ Work Model : Remote
- ▶ Salary : Negotiable Salary



About **moris**media

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is currently hiring for a Political Regional Coordinator in India. This job may require you to operate in a hybrid setting, balancing remote planning with on-ground coordination during active campaign phases. As India's leading Political PR and Digital Reputation Management agency, Moris Media empowers political leaders, parties, and public figures through research-backed communication, seamless field management, and unified campaign execution. The **Political Regional Coordinator** serves as the vital link between the central campaign leadership and regional field operations, ensuring every strategic plan translates into effective on-ground action.

The role focuses on **synchronizing national political strategies with regional realities**, maintaining message consistency, and ensuring efficient communication flow between diverse teams. The coordinator will manage campaign activities across multiple territories, oversee event logistics, and monitor field performance to ensure targets are met within tight timelines. This position demands exceptional organizational skills, political awareness, and the ability to multitask across complex workflows involving local representatives, media partners, and constituency stakeholders.

Working closely with strategists, digital teams, and field staff, the Political Regional Coordinator ensures that every outreach effort—from public events and press interactions to voter engagement initiatives—reflects the core communication goals of the campaign. The role requires real-time responsiveness to political developments, adaptability to shifting priorities, and an analytical mindset to interpret ground feedback for leadership review.

Through this position, Moris Media reinforces its reputation for precise execution and strategic alignment, ensuring that political messages resonate authentically across constituencies. The ideal candidate will thrive in fast-paced environments, manage regional challenges with composure, and embody strong communication discipline—bridging the gap between strategy and execution to strengthen Moris Media's political campaigns at the grassroots level.

Primary Responsibilities

- **Coordinate and implement regional campaign activities** to ensure alignment with the central strategy and national communication goals.
- **Act as the communication bridge** between Moris Media's strategic leadership and local campaign teams, ensuring clarity and accountability in task execution.
- **Oversee field operations and event logistics**, including site management, material distribution, and coordination with vendors and partners.
- **Monitor on-ground campaign progress** by tracking performance metrics, attendance, engagement, and voter sentiment in assigned regions.
- **Supervise regional teams and volunteers**, ensuring all campaign representatives maintain message

consistency and operational discipline.

- **Collaborate with media teams** to manage local press events, interviews, and community coverage that reflect the approved campaign narrative.
- **Facilitate real-time reporting** by collecting field insights, feedback, and updates for leadership evaluation and strategic adjustments.
- **Support voter engagement initiatives** through effective communication planning, outreach scheduling, and constituency relationship management.
- **Identify and address on-ground challenges** by implementing immediate corrective actions and coordinating with relevant departments.
- **Ensure logistical preparedness** for leader visits, press conferences, rallies, and local campaign events across multiple regions.
- **Maintain strong relationships with local stakeholders**, including representatives, coordinators, and external collaborators.
- **Provide regional intelligence** by analyzing field-level developments, competitor activities, and emerging public issues.
- **Align digital and offline activities** by coordinating with the digital communication team for integrated messaging and reporting.
- **Document campaign activities and outcomes**, maintaining accurate records and post-event summaries for leadership review.
- **Adapt swiftly to dynamic campaign environments**, ensuring that regional execution remains efficient, organized, and strategically sound.

Required Skills

- **Strong coordination and organizational skills** to manage multi-location campaign activities and ensure timely execution of all regional deliverables.
- **Excellent communication and interpersonal abilities** for effective interaction with leadership teams, field workers, media representatives, and community members.
- **Confident and outspoken personality** capable of handling public interactions, local engagements, and leadership communication with clarity and composure.
- **2 to 7 years of relevant experience** in political campaign management, regional coordination, public relations, or field operations.
- **Sound understanding of political structures, electoral processes, and constituency dynamics** to support region-specific strategy implementation.
- **Ability to lead and motivate field teams** while maintaining accountability, performance discipline, and morale during intensive campaign phases.
- **Experience managing on-ground events and logistics**, including public meetings, press conferences, and voter outreach programs.
- **Proficiency in reporting and documentation**, with the ability to summarize regional performance and provide actionable feedback.
- **Adaptability to dynamic political environments**, capable of real-time decision-making and situational problem-solving under pressure.
- **Knowledge of local media coordination and community engagement practices** to ensure campaign visibility and accurate narrative delivery.
- **Collaborative mindset** for working with research, content, and digital departments to ensure cohesive campaign execution.
- **Strong analytical orientation** to interpret ground feedback, track trends, and suggest improvements in campaign performance.
- **Effective crisis management skills** to respond quickly and strategically to unforeseen developments or challenges.

- **Proficiency in multiple languages**, including English, Hindi, and at least one regional language relevant to the campaign area.
- **Willingness to travel frequently** across assigned territories for on-site supervision, event management, and coordination meetings.

Qualifications & Experience

- Bachelor's or Master's degree in Political Science, Public Administration, or Mass Communication
 - Certification in project management, PR, or political operations preferred
 - Strong communication, coordination, and reporting skills
 - Understanding of political structures and constituency management
 - Fluency in English, Hindi, and at least one regional language

Experience

- 2-6 years of experience in campaign coordination, PR, or political communication
- Experience in managing constituency or regional campaigns preferred
- Proven ability to lead multi-location teams and deliver under pressure
- Exposure to both on-ground and digital political outreach programs
- Background in working with government, media, or public organizations

Personality Type - Consultative and Strategic

- Strategic Planner: Translates vision into ground-level action
- Communicator: Maintains clear and reliable coordination channels
- Organized: Handles multiple priorities efficiently
- Resilient: Performs well under dynamic campaign schedules
- Collaborative: Works seamlessly with multidisciplinary teams
- Solution-Oriented: Focused on achieving tangible campaign outcomes
- Travel-Ready: Prepared for extensive regional assignments

Travelling Requirement

This role involves regular travel to regional campaign sites, constituency offices, and press events. Candidates should be comfortable with frequent mobility across assigned territories.

Requirements for Hybrid Setup

- Dedicated workspace for coordination and communication tasks
- Reliable high-speed internet connection
- Laptop or desktop with functional camera and microphone
- Readiness to attend on-site operations and field activities as required

Salary

Compensation will be determined based on experience, expertise, and role responsibility.

End Note

If you possess strong organizational skills, a keen understanding of political communication, and the ability to manage regional coordination with discipline and precision, Moris Media invites you to apply.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.



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