DATA ANALYTICS INTERNSHIP

Job Ref. No: #JDMPR3110

2024 - 2025

- **Company Name** : Moris Media Private Limited
- **Designation** : Data Analytics Internship
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : PR & Marketing Department
- **Work Model** : Remote
- **Salary** : Negotiable Salary

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is currently hiring for **Data Analytics Internship in India.** This internship offers a unique opportunity for individuals passionate about data analytics to gain hands-on experience in a dynamic and growing digital marketing environment. Over the course of three months, interns will work closely with our experienced team, applying data analysis techniques to solve real-world business problems.

As a Data Analytics Intern, you will be involved in every aspect of data collection, cleaning, and analysis, working with large datasets to extract meaningful insights that support business decisions. You will have the opportunity to leverage your knowledge of data analytics tools and techniques to assist in research, data visualization, and reporting. Interns will also contribute to the execution of data-driven strategies that enhance the overall performance of the business.

During this internship, you will have the chance to familiarize yourself with industry-standard analytics platforms, collaborate with cross-functional teams, and learn how to translate complex data into actionable insights that drive business results. You will gain valuable experience working on real-time projects, contributing to the company's growth while enhancing your skills in data analytics, statistics, and problem-solving.

At Moris Media, we believe in fostering a learning environment where interns can grow professionally. We offer mentorship, training, and the chance to develop a strong foundation in data analytics. If you demonstrate exceptional performance during your internship, there may be an opportunity for full-time employment with Moris Media. This is a perfect opportunity for anyone looking to launch their career in data analytics within a fast-paced and forward-thinking company.

Primary Responsibilities

- Assist in collecting, cleaning, and organizing data from various sources to ensure accuracy and consistency.
- Analyze large datasets to extract meaningful insights that support business decision-making processes.
- Help create data visualizations that make complex data easy to understand for stakeholders.
- Contribute to the development of data-driven strategies that enhance business performance.
- Utilize analytics tools and software (Excel, SQL, Python, R) to conduct detailed data analysis.
- Assist in the creation and maintenance of reports summarizing key metrics and trends.
- Collaborate with cross-functional teams to identify data needs and provide actionable insights.
- Participate in research activities related to market trends, customer behavior, and competitor analysis.
- Support the team in the execution of data-driven marketing campaigns by providing relevant insights.
- Test and validate data models to ensure reliability and accuracy of predictions.
- Develop and automate reports to streamline data reporting processes.
- Present analytical findings to internal teams and stakeholders through clear, concise reports.
- Support the optimization of internal processes through data analysis and recommendation of improvements.
- Work closely with team members to solve business problems using data analytics techniques.
- Continuously learn about industry-standard tools, technologies, and best practices in data analytics.

Required Skills

Ideal Candidate:

- Freshers or candidates with 0 to 6 months of experience in data analytics or a related field.
- Strong interest in working with data, extracting insights, and solving real-world business problems.
- Basic knowledge of data analytics tools like Excel, SQL, Python, R, or similar platforms.
- Familiarity with data visualization tools such as Tableau, Power BI, or similar is a plus.
- Comfortable working with large datasets and performing data cleaning and analysis.
- Strong understanding of statistics and data analysis methodologies.
- Excellent verbal and written communication skills for presenting complex data in an understandable format.
- Proactive, self-motivated, and eager to learn.
- Able to work independently and collaboratively within a team environment.
- Ability to manage multiple tasks and meet deadlines in a fast-paced environment.
- Willingness to travel as required for data collection, research, or team collaboration.

Personal Traits:

- Confident and outspoken, with the ability to present findings and ideas clearly.
- Strong analytical mindset with a passion for data and problem-solving.
- Open to feedback and always looking for ways to improve.
- Detail-oriented and highly organized in handling complex data sets.
- Team-oriented and collaborative, yet able to take initiative and work independently.
- Flexible and adaptable to new tools, technologies, and work environments.
- Strong work ethic, with a drive to succeed and contribute meaningfully to team objectives.

What You Will Gain:

- Hands-on experience working with real-world data and advanced analytics tools.
- Exposure to industry-standard platforms for data analysis and visualization.
- Mentorship and guidance from experienced professionals in the data analytics field.
- The opportunity to work on real-time projects and contribute to business strategies.
- Skill development in data analysis, data visualization, and statistical modeling.
- Experience in working with cross-functional teams and collaborating on business-driven initiatives.
- The chance to demonstrate your abilities and potentially secure a full-time job offer with Moris Media based on performance.
- A learning environment that supports professional growth and career development.

Qualifications & Experience

Qualification Required:

- Currently pursuing or recently completed a degree in Data Science, Statistics, Mathematics, Computer Science, Engineering, or any related field.
- Basic understanding of data analytics concepts and tools is preferred but not mandatory.
- Familiarity with statistical techniques and tools such as Excel, SQL, Python, R, or similar platforms is desirable.

- Strong problem-solving ability and analytical thinking skills.

Technical Specifications:

- High-performance laptop or desktop with sufficient processing power and memory to handle large datasets and perform advanced data analysis tasks.
- High-speed broadband internet connection for seamless communication, collaboration, and file sharing.
- Virtual workstation or a dedicated, organized workspace that enables focused, efficient work.

Eligibility:

- Open to candidates with 0 to 6 months of relevant experience or those in the process of pursuing their degree.
- Available for a full-time, 3-month internship with a flexible remote working setup.
- Willingness to travel, if necessary, for certain job-related tasks or team activities.

Additional Information:

- This is an unpaid internship; however, a stipend may be awarded based on performance.
- Opportunity to work with experienced professionals and gain exposure to industry-standard tools and technologies.
- Candidates demonstrating exceptional performance may be considered for a full-time position with Moris Media upon the completion of the internship.
- This internship is remote; however, candidates must have access to the necessary technical resources (laptop, internet connection, workspace) to effectively contribute to the team.
- A dynamic and growth-oriented work environment where learning and development are prioritized.

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

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