CREATIVE
GRAPHIC DESIGNER

Job Ref. No: #JDMPR1069

2023 - 2024

- **Company Name** : Moris Media Private Limited
- **Designation** : Creative Graphic Designer
- **Job Type** : Full Time
- **Industry** : Media & Marketing Industry
- **Department** : Design & Art Department
- **Work Model** : Remote
- **Salary** : ₹ 30,000 - ₹ 90,000

www.morismedia.com

About morismedia

Moris Media is a professionally managed public relations, digital marketing and reputation-management organisation with 12+ years of industry experience, recognised as one of the world's leading PR and digital marketing boutique agencies, working across 40+ countries.

Job Summary

Moris Media is seeking a visionary and highly skilled Creative **Graphic Designer** to join our remote team from India.

This full-time role is ideal for a design professional who thrives on originality and refuses to rely on conventional templates or generic visual approaches. As a core contributor to our brand and **client campaigns**, you will be responsible for crafting powerful visual narratives that elevate brand messaging, capture attention, and inspire action. From designing cinematic movie posters and striking ad creatives to developing cohesive brand identity systems, your work will shape how audiences engage with our content across print, digital, and **AI-powered platforms.**

We're looking for a designer who doesn't just understand trends—but sets them. You should be comfortable experimenting with AI tools, generating rapid concept variations, and pushing the boundaries of design innovation. A strong sense of visual storytelling, color theory, and modern aesthetics is essential, along with the ability to communicate ideas clearly and effectively in a remote environment.

This role requires close collaboration with cross-functional teams including marketing, content, and client services. You must be able to translate business goals and creative briefs into compelling visual solutions that deliver measurable impact. If you are driven by creative excellence and design with purpose, we'd love to hear from you.

Please note: This is not a role for beginners or template-reliant designers. We need someone with a designer's instinct, professional readiness, and a fully-equipped technical setup. You must be capable of producing professional-grade visuals independently from day one.

Primary Responsibilities

- Conceptualize and develop original and impactful visual concepts that align with client objectives and brand strategies.
- Design a wide array of creative assets, including but not limited to striking movie posters, engaging digital advertisements, compelling print campaigns, and dynamic social media visuals.
- Create and evolve comprehensive brand identity systems, encompassing logos, color palettes, typography, and visual guidelines, ensuring consistent brand representation.
- Maintain and enforce brand guidelines across all design executions, ensuring adherence and consistency in visual communication.
- Stay abreast of the latest design trends, emerging technologies, and innovative techniques within the graphic design and advertising industries.
- Proactively explore and integrate AI-powered tools and platforms to enhance the creative process, generate novel concepts, and streamline workflows.
- Collaborate closely and effectively with marketing teams, advertising specialists, and client stakeholders to understand project briefs, objectives, and target audiences.
- Present design concepts and visual rationales clearly and persuasively to internal teams and clients, articulating

the strategic thinking behind creative choices.
- Iterate on design feedback constructively and efficiently, ensuring client satisfaction and project success.
- Manage multiple design projects simultaneously, prioritizing tasks and adhering to deadlines in a dynamic remote work environment.
- Ensure all design deliverables are of the highest quality, demonstrating meticulous attention to detail and pixel-perfect execution.
- Contribute actively to brainstorming sessions and creative development processes, offering innovative ideas and perspectives.
- Maintain an organized digital asset library and project files for efficient retrieval and collaboration.
- Continuously seek opportunities to elevate the creative output of Moris Media and its clients through innovative design solutions.
- Adhere to project budgets and timelines, ensuring efficient resource utilization.

Required Skills

A Creative Graphic Designer should have the following skills:

CREATIVITY: A graphic designer should have strong creative skills to develop original and visually appealing designs.

DESIGN SKILLS: Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) is essential for a graphic designer.

TYPOGRAPHY: A designer should have a strong understanding of typography and how to use it effectively in designs.

ATTENTION TO DETAIL: A graphic designer must pay attention to detail to ensure that all designs are consistent with brand guidelines and standards.

TIME MANAGEMENT: Strong time management skills are essential to manage multiple projects and deadlines effectively.

COMMUNICATION SKILLS: Good communication skills are important to collaborate with the marketing team and clients to understand their requirements and develop design concepts that meet their needs.

PROBLEM-SOLVING SKILLS: A graphic designer must have strong problem-solving skills to develop innovative design concepts that meet the client's needs.

ADAPTABILITY: A graphic designer should be adaptable to work on different design projects and platforms, including digital and print media.

CONTINUOUS LEARNING: A graphic designer should have a passion for learning and staying up-to-date with the latest design trends and technologies.

TEAM PLAYER: A graphic designer should be able to work collaboratively with other team members to achieve project goals and deadlines.

Qualifications & Experience

Qualification:

- **Bachelor's** degree in Graphic Design, Visual Communication, or a related field.
- A **strong** online portfolio showcasing a diverse range of creative projects.

Experience:

- Minimum of 3-7 years of proven experience as a Graphic Designer, ideally within the advertising or media industry.
- Demonstrated experience in developing and implementing brand guidelines.
- Experience in designing impactful advertising materials for various platforms.
- A **Bachelor's** degree in Graphic Design or a related field.
- A minimum of [insert number] years of experience in graphic design.
- A **strong** portfolio of creative and visually appealing designs across various media platforms.
- Expertise in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.
- Proficiency in web design tools such as Sketch and Figma.
- **Strong** communication and interpersonal skills.
- Ability to work independently and collaboratively in a fast-paced environment.
- Attention to detail and the ability to manage multiple projects and deadlines simultaneously.
- If you are a creative individual with a passion for designing innovative designs that captivate and engage audiences across digital and print media platforms, we would love to hear from you.

Additional Requirements

- Must have a dedicated virtual workspace suitable for uninterrupted creative work.

- A high-configuration system is mandatory—capable of handling advanced design software like Adobe Photoshop, Illustrator, InDesign, and AI tools without lag.
- System should be equipped with the latest operating system and updated software to ensure full compatibility and efficiency.
- Basic or outdated systems will not be accepted—the designer must be able to work at a professional production pace.
- Stable and high-speed internet connection is essential to support seamless remote collaboration and large file uploads/downloads.
- Should have a functional headset, webcam, and **mic** for smooth communication during meetings, presentations, and team coordination.
- Must demonstrate professional behavior and punctuality in a remote work setup.
- Ability to manage video calls, screen sharing, and online tools without technical interruptions.
- Must be fully prepared and equipped for remote work from day one—no exceptions.
- Candidates with prior remote work experience and proper setup will be given preference.

Are you a highly creative and digitally savvy Graphic Designer ready to make a significant impact? We encourage you to explore this exciting remote opportunity at Moris Media. **To apply,**

Apply Only Through the Official Job Page

Candidates must review the complete job description, eligibility requirements, work model, location and experience expectations before submitting accurate and updated information through the official application form.

Submitting an application does not guarantee shortlisting, an interview or employment. Moris Media does not request registration charges, security deposits, training fees or candidate payments through its official recruitment process.

APPLY ONLINE HERE

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